Unlock the Power of AI on Your Campus

TRANSFORMATIVE OPPORTUNITIES OF AI IN HIGHER ED

Tackling new challenges in the age of AI is a massive undertaking for higher education leaders. EAB has identified five main priority areas for better understanding AI in higher education.

Updated Pedagogy

Real-Time Student Support

Faculty and Staff Productivity

Institutional Marketing Efforts

Research Innovation

INTRODUCING EAB'S AI STRATEGY WORKSOHP

Our workshop helps higher ed cabinet leaders unlock the power of AI on their campus. Participants create a **unique AI strategy for their institution** through expert-led sessions and hands-on exercises. This workshop tackles the following questions:

▶ How do we engage with AI overall as an institution? What's the **right AI identity** for us?

▶ How do we **bring along faculty and staff** who are fearful of AI?

▶ How do we align AI efforts and energy to **our institutional priorities**?

WHAT WE COVER

The strategy workshop is divided into three sessions:

1 **Biggest AI Promises in Higher Ed**

Learn about successful AI implementations in higher ed with exclusive, concrete case studies

2 **Prioritize Top Areas for AI Implementation**

Rank order opportunities based on the unique challenges and strategic priorities of your institution

3 **Build a Roadmap for AI Execution**

Create a clear AI execution plan with established success metrics, accountability measures, and governance

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Reserve Your Spot Today!

Join EAB IT Strategic Advisory Services by **November 30, 2024**, to secure your winter workshop series.

For more information, visit **eab.com/IT-strategy-workshop** or email us at **EABForumComm@eab.com**